Visit one of the world’s largest outfitting organization’s website featuring...

MOUNTAIN HUNTER™ MAGAZINE

HUNT FINDER™

GUIDE OUTFITTER DIRECTORY
Hunting is coming under increasing pressure internationally. The hunting community is relatively small and must work together. Our opportunity will be lost if we are fragmented by where we are from, the equipment we use, the species we pursue or the reasons we hunt.

The vision of the Guide Outfitters Association of British Columbia (GOABC) is a province with a strong and stable outfitting industry and abundant big game populations for all to enjoy, both today and in the future. As passionate advocates for wildlife, GOABC is the recognized voice of the outfitting family in British Columbia, Yukon and Northwest Territories of Canada. With integrity and professionalism, we promote the conservation, stewardship and sustainable use of wildlife. We believe that what we appreciate, appreciates.

If we want hunting to continue, we must tell our story: hunters are the true conservationists. We must be diligent about relaying the benefits of hunting to those who are misinformed or underinformed.

If you care about the wild places and wild things and wish to ensure that hunting will continue for future generations, please join us in putting Wildlife First™.

BRANDING OPPORTUNITIES

- [www.goabc.org](http://www.goabc.org) receives 3,000 unique visitors and 40,000 page views per month. It is one of the world's largest hunting websites.

- Mountain Hunter™ Magazine is published three times per year and is renowned for its perspective. The readership of our world-class magazine is 15,000 opt-in outdoor enthusiasts from around the world.¹

- Each Spring GOABC hosts an annual fundraiser. The event includes a live auction, banquet and awards.

- Corporate memberships and convention sponsorships are available.

¹ Clients of GOABC members receive a complimentary 1-year subscription.
MAGAZINE ADVERTISING

LAYOUTS

- FULL PAGE
  Trim size: 8.375" x 10.75"
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  If using bleed, add .25" on each side
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  7.375" x 3.125" (no bleed)
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RATES

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<th>SIZE</th>
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<td>Full Page</td>
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** Advertising on the inside back cover, inside front cover and outside back cover may be available in certain issues. Please inquire as to the availability and cost.

You can submit a ready-made advertisement or have us design one for you. Ready-made advertisements can be sent by email, mail (CD) or through an FTP site. To have an advertisement made for you, send your high resolution digital photos and logos, and a rough idea of your design by email to programs@goabc.org. Please contact GOABC to inquire about advertisement design costs, and any additional advertisement needs or questions.

SCHEDULING

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** Materials must be submitted by deadline listed. No cancellations accepted after deadline. Images submitted must be tasteful and are subject to publisher's approval. Images and graphics are preferred in .eps or .tif formats at 300 dpi at 100%, CMYK.