

PRESS RELEASE

Canadian Federation of Outfitter Associations

A new website launched

Quebec City, August 1st, 2008 - The Canadian Federation of Outfitter Associations (CFOA) is pleased to announce the launch of its website, at www.canadianoutfitters.org. By visiting this website, one will be able to learn more about our association, what it does and what the outfitting industry in Canada represents. Member associations are easily accessible by clicking on the appropriate province, thus offering a quick view of what Canada has to offer for fishing, hunting and outdoors activities.

The CFOA was founded in 2006 and its members are the outfitter associations of the following provinces: Yukon, British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, New Brunswick and Newfoundland & Labrador. This organization is the voice for resource-based tourism throughout Canada for national issues. Its member associations represent more than 2,000 businesses operating in all regions of the country.

Outfitters specialize in hunting, fishing and outdoor activities. This industry has an economic impact of close to one billion dollars annually and provides over 20,000 jobs. This industry is truly the chosen door to the Canadian wilderness for visitors, Canadian or international. More than 250,000 visitors from other countries use outfitters' services each year.

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Source:

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